



**First Movers
Coalition**



**WORLD
ECONOMIC
FORUM**

WIPO | Green Symposium: Accelerating the
Imperative: Green Technology Deployment
**Leveraging demand to catalyze
decarbonization of heavy-emitting industry**

Geneva, 31 October 2023

Driving impact through sector-specific demand commitments

115

total commitments from **88 members**
from top global corporations and non-
profit organizations across **7 sectors**

...resulting in...

\$15B

in demand for near-zero-emission
products and services

...supported by...

13

government partners representing
over 50% of global GDP

FMC is focusing on 6 priority activities throughout 2023

