

New Zealand

Rankings are delineated on a scale of 0 to 100, designating first place as 100, last place as 0, and 50 indicating the midpoint.



► WIPO IP Statistics Data Center
► Find out more about the Global Innovation Index ranking

Statistics for applicants residing in t	his country													
Patent applications; global rank		2,588	32 nd											
Resident applications	267	↓ 19.1%		Patent applications										
Abroad applications; global rank		2,321	↓ 1.3%	27 th				'	atenta	ppiicati	0113			
Regional rank and share		0	ceania – 2 nd	18.1%	3,453	3,430	3,291							
							3,291	3,065	3,184	3,039				
Resident applications per million inhab		52.1	38 th								2,377	2,682	2,588	
Resident applications per 100 billion U			116	59 th							2,177	_,		
Utility model applications; global rank		42	↓ 48.1%	58 th										
PCT international applications; global r		319	↓ 13.8%	30 th										
PCT applications per million inhabitant	•		62.3	20 th										
PCT publications relating to renewable			5	0.6%										
Share of university applications (2020-			1.4%											
Share of women inventors (2020-2022)	•		14.9%		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
PCT national phase entries; global rank	1,574	↑2.6%	28 th					Resident	- A	broad				
Share of abroad applications using the	PCT System		63.2%											
PCT top applicants (2020-2022)														
		Fisher & Paykel Healtho		110										
			gital Limited	72										
		Auckland Uniserv		27										
			Link Limited	20										
		Soul Machi	ines Limited	16										
	Top technical fields; share				Тор	foreig	n dest	inatio	ns; shar	e				
	■ Medical technology				Uı	nited Sta	ites of A	merica						
29.8%	Computer technology	2	7.7%	30.7%	■ Au	ıstralia								
42.8%	■ Pharmaceuticals				Eu	ropean	Patent 0	Office						
	Civil engineering				Ch									
9.1% Other special machines		6.9%			■ Ja									
			9.8%	14.8%	■ Ja ■ Ot									
5.1%5.5% 7.7%	Others		10%		<u> </u>	.11612								

Statistics for the IP office						
Total applications; global rank	7,043	↑2.8%	26 th	Country of origin of non-resident applications; share		
Resident; share	267	↓ 19.1%	3.8%	United States of America	3,059	45.5%
Non-resident; share	6,776	↑3.9%	96.2%	Australia	646	9.6%
Patent Grants	2,176	1.3%		United Kingdom	408	6.1%
Patents in force; global rank	25,151		42 nd	Japan	320	4.8%
National IP office - applications per examiner		89.2		Germany	319	4.7%
National IP office - grant delay in months		24.6				

Trademark													
Statistics for applicants residing in this country [1]													
Trademark filings; global rank	48,773	↓ 12.3%	51 st										
Resident filings	20,160	↓ 16.3%				Tra	demark	r clace r	ount ir	annlic	ations		
Abroad filings; global rank	28,613	↓ 9.2%	44 th			110	acmair	Class	Journa	Гарріїс	ations		
Regional rank and share	O	ceania – 2 nd	17.6%								50,883	55,614	48,77
							43,319	41.264	47,775	47,560			40,77
Resident filings per million inhabitants; global rank		3,934	7 th	33.865	36,119	38,262		41,204					
Resident filings per 100 billion USD GDP; global rank		8,766	15 th	33,003									
Madrid international applications; global rank	473	↓ 12.4%	21 st										
Madrid applications per million inhabitants; global rank		92.3	9 th										
Abroad filings via the Madrid System	20,198	↓ 7.4%	26 th										
Share of abroad filings using the Madrid System		70.6%											
Madrid top applicants (2020-2022)	launa	ora Limited	47	2013	2014	2015	2016	2017	2018	2019	2020	2021	202
	Fisher & Paykel Healtho		47	2015	2014	2015					2020	2021	202.
	•	Tm Limited	17				K	esident	-	Abroad			
	Sistema Plas		15										
		ider Limited	13										
Top Nice classes; share				Top f	foreia	n desti	nation	s: shar	re				
				- 1				.,					
10.4% Scientific and research			24.9%	Aus	stralia								
9.3% Advertising and business management	31.2%			Chi									
8.7% Scientific and technological services				_		tos of ^-	norica						
50 604				 United States of America United Kingdom 									
6.8%	7.6%					_							
5.2% Pharmaceuticals				European Union Intellectual Property Office									
Others		8.5% 12.6		Oth									

Statistics for the IP office [1]						
Total filings; global rank	56,091	↓ 15.9%	29 th	Country of origin of non-resident filings; share		
Resident; share	20,160	↓ 16.3%	35.9%	United States of America	8,979	25.3%
Non-resident; share	35,931	↓ 15.6%	64.1%	Australia	6,851	19.3%
Number of Classes Specified in Trademark Registrations	61,955	↑6.3%		United Kingdom	3,652	10.3%
Trademarks in force; global rank	320,065		33 rd	China	3,206	9%
National IP office - applications per examiner		1,274.8		Germany	1,967	5.5%
National IP office - registration delay in days		21.0				

Industrial design

Industrial design														
Statistics for applicants residing	in this country [2]													
Designs in applications; global rank		6,666	↑11.2%	35 th										
Resident filings		400	↑25%					Desia	ın coun	t in app	olication	าร		
Abroad filings; global rank		6,266	↑10.5%	31 st										
Regional rank and share		0	ceania – 2 nd	29.6%						6,882		6,262		6,666
5 11 100 W 11 15			70.4	th								6,262	5,992	
Resident filings per million inhabitar			78.1	35 th				4,638	4,711		4,340			
Resident filings per 100 billion USD			174	45 th	3,330	4,034	3,204				,,,,,,,			
Hague international filings; global ra Abroad filings via the Hague Systen							5,204							
Share of abroad filings using the Ha														
Haque top applicants (2020-2022)	ague system													
agae top applicants (2020 2022)		Simon Christian	Woodward	1										
				•	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
									Resident		Abroad			
	Top Locarno classes; share				Тор	foreigi	n desti	ination	ıs; shar	re				
22 204 30%	Building and construction elements		22.2%	21.2%	Au Au	stralia								
32.3%	Machines, not elsewhere specified				Eu	ropean l	Union In	tellectua	al Proper	rty Office	е			
	Packages and containers	0.20	,		Ur	ited Kin	gdom							
	Tools and hardware	9.29	6	19.6%	■ Ur	ited Stat	tes of Ar	merica						
5.8%	Machines for preparing food or drink		12.500	19.0%	■ Jap	oan								
6.4%	Others		15.3%		Ot	hers								
10.5%			15.5%											

Statistics for the IP office [2]						
Total filings; global rank	1,736	↑21.3%	31 st	Country of origin of non-resident filings; share		
Resident; share	400	↑25%	23%	United States of America	375	28.2%
Non-resident; share	1,336	↑20.3%	77%	Australia	279	21%
Number of Designs in Industrial Design Registrations	1,448	↑ 16.8%		Netherlands (Kingdom of the)	133	10%
Industrial designs in force; global rank	12,164		26 th	United Kingdom	104	7.8%
National IP office - applications per examiner		1,736.0		China	87	6.5%
National IP office - registration delay in days		79.2				

Geographical indications

Geographical indications in force by product category	Geograph	phical indications in force by legal means	
Wines and spirits	24 100% Sui generi	eris 24	100%

Plant variety

· idite variety			
Plant variety applications filed by applicants residing in this country		Plant variety in force	
Resident	30	National 1,29	δ
Abroad	259		
Regional	Community Plant Variety Office 8		

Note

- (1) For trademarks, filings refer to the number of classes specified in applications.
- (2) For industrial designs, filings refer to number of designs contained in applications.
- (3) Statistics are produced regardless of whether the home office of the applicants supplied statistics or not. An asterisk symbol indicates that the home IP office did not supply statistics.
- (4) Statistics relating to "technical fields" are extracted from the Patstat database and are based on the publication date.
- (5) The indicator "resident applications per million population" is available for countries with a polulation greater than one million. The "indicator per GDP" is available for countries whose total GDP exceeds 10 billion US Dollar.
- (6) Shares of the top foreign destinations are based on absolute count of applications, that is, one application filed at a regional office is counted as one application niled at the European Union Intellectual Property Office or the Patent Office of the Cooperation Council for the Arab States of the Gulf is multiplied by the corresponding number of member states. One application filed at the European Patent Office or the African Regional Intellectual Property Organization is counted as one application abroad if the applicant does not reside in a respective member state, or as one resident application and one application abroad if the applicant resides in a respective member state.
- (8) Percentage with a plus or minus symbol indicates the percentage change from the previous year.

 (9) Both national and regional data are used to establish the list of countries relating to non-resident filings.

Source: WIPO statistics database; last updated: 12/2023