



C. N 3944

The Chair of the Coordination Committee of the World Intellectual Property Organization (WIPO), Ambassador François Rivasseau, presents his compliments and has the honor to refer to Note C. N 3926, dated September 30, 2019, inviting candidates for nomination to the post of Director General of WIPO.

./. A copy of the letter from His Excellency Mr. WANG Yi, State Councilor and Minister for Foreign Affairs of the People's Republic of China, received on November 14, 2019, proposing the candidacy of Ms. WANG Binying for the said post is enclosed.

November 14, 2019

Enclosure: Letter of His Excellency the State Councilor and Minister for Foreign Affairs of the People's Republic of China



中华人民共和国常驻联合国日内瓦办事处和瑞士其他国际组织代表团

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The Permanent Mission of the People's Republic of China to the United Nations Office at Geneva and Other International Organizations in Switzerland presents its compliments to the World Intellectual Property Organization (WIPO) and has the honor to transmit a letter of H.E. Mr. WANG Yi, State Councilor and Minister of Foreign Affairs of China, addressed to H.E. Ambassador François RIVASSEAU, Chair of the WIPO Coordination Committee.

In the letter, the Government of China nominates Ms. WANG Binying, Deputy Director General of WIPO, as candidate for the post of the Director General of WIPO.

The Permanent Mission of China avails itself of this opportunity to renew to the World Intellectual Property Organization the assurances of its highest consideration.



The World Intellectual Property Organization
GENEVA

(Translation)

Beijing, 12 November 2019

Ambassador François Rivasseau
Chair of the WIPO Coordination Committee
Geneva

Dear Mr. Ambassador,

On behalf of the Government of the People's Republic of China, I have the honor to advise you on the decision of the Chinese government to nominate Ms. WANG Binying as a candidate for the next Director General of the World Intellectual Property Organization (WIPO). A copy of her CV is attached herewith.

Ms. WANG Binying has decades-long experience working in the field of intellectual property. She worked in China's State Administration for Industry and Commerce in the 1980s. After joining WIPO in 1992, she served as Senior Counselor of the Office of the Director General, Director of the Office of Strategic Planning and Policy Development, Executive Director of Administrative Support Services and General Assembly Affairs, and Assistant Director General. In 2009, she was appointed Deputy Director General, overseeing trademarks, designs and GIs. Ms. WANG is well versed in her field of work. She has shown an outstanding grasp of organizational and management matters and the ability to handle complex situations, demonstrating both professionalism and leadership capabilities.

I am convinced that Ms. WANG is the right person to serve as the Director General of WIPO. She is entirely able to guide the organization to continue working for a balanced and effective international intellectual property system, contribute to the attainment of the 2030 Sustainable Development Goals and meet the expectations of all WIPO member states.

As a leading nation in innovation and intellectual property, China has been endeavoring to build its capacity in the development, application, protection and management of intellectual property and related services. Firmly committed to multilateralism and international intellectual property cooperation, China remains committed to working with all other

countries to support the work of WIPO and make greater contribution to the global cause of intellectual property.

Please accept the assurances of my high consideration.

(Signed) Wang Yi

State Councilor and Minister of Foreign Affairs
The People's Republic of China

日内瓦
世界知识产权组织协调委员会主席
弗朗索瓦·里瓦索大使阁下

主席先生：

我谨代表中华人民共和国政府正式通知你，中国政府已决定提名王彬颖女士（简历附后）竞选世界知识产权组织下任总干事一职。

王彬颖女士长期在知识产权领域工作，经验丰富。上世纪80年代起，她任职于中国国家工商行政管理总局。1992年进入产权组织，历任总干事办公室高级顾问、战略计划及政策发展局局长、行政管理及大会事务执行局长、助理总干事等职务。2009年起担任副总干事，负责商标、外观和地理标志等业务。王彬颖女士业务精通，在组织管理和处理复杂事务方面能力突出，工作中展现了卓越专业水平与领导才能。

我相信，王彬颖女士是产权组织总干事的最佳人选。

她完全有能力带领产权组织推动国际知识产权制度平衡有效发展，促进2030年可持续发展目标的落实，满足各成员国对产权组织的期待。

作为全球创新大国和知识产权大国，中国一直致力于提升知识产权创造、运用、保护、管理和服务能力。中国坚定支持多边主义，支持知识产权领域国际合作。我们愿与各国一道，继续支持产权组织工作，为全球知识产权事业健康发展作出更大的贡献。

顺致敬意！

中华人民共和国国务院
国务委员兼外交部长

A handwritten signature in black ink, consisting of the characters '王毅' (Wang Yi) in a stylized, cursive script.

2019年11月12日于北京

Curriculum Vitae of Ms. WANG Binying
Deputy Director General
World Intellectual Property Organization (WIPO)



Date of Birth December 28, 1952
Nationality Chinese

Education

1985-1986 Master's degree on US Law including industrial property law
Law School of University of California (Berkeley), California, USA
1984-1985 Diploma in American Commercial Law
Columbia Law School, New York, USA
1972-1975 Bachelor's degree in English, Communication and Transportation
Zhongnan University, Changsha, China

Work Experience in WIPO

2009-present Deputy Director General in charge of Brands and Designs Sector
2006-2009 Assistant Director General in charge of Administrative Support
Services and General Assembly Affairs and WIPO security system
2003-2006 Executive Director of Administrative Support Services, Inter-agency
and General Assembly Affairs
1999-2003 Director, Inter-office and General Assembly Affairs, Office of
Strategic Planning and Policy Development
1997-1999 Senior Counselor, Office of Strategic Planning and Policy
Development
1994-1997 Counselor and later, Senior Counselor, Office of the Director
General
1992-1994 Senior Program Officer, Bureau for Development Cooperation for
Asia and the Pacific

Work Experience Prior to Joining WIPO

1990-1992 Managing Director, China Trademark Service, State Administration
for Industry and Commerce (SAIC), Beijing, China
1980-1990 Director and later, Acting Director General, Department for
Registration of Enterprises and Foreign Companies, SAIC, Beijing,
China
1975-1980 Secondment to Foreign Economic Services in Africa, and research
fellow in the Ministry for Communication and Transportation,
Beijing China

王彬颖女士简历



出生日期 1952年12月28日

国 籍 中国

教育背景

1985-1986 加州大学伯克利分校法学院美国法（包括工业产权法）硕士
美国加利福尼亚州

1984-1985 哥伦比亚法学院美国商法证书
美国纽约

1972-1975 中南大学理学士，主修英语、通讯及交通
中国长沙

在世界知识产权组织工作经历

2009 至今 副总干事，分管品牌与外观设计部门

2006-2009 助理总干事，分管行政管理及大会事务和世界知识产权组织安保系统

2003-2006 行政管理、机构间及大会事务执行局长

1999-2003 战略计划及政策发展局局长

1997-1999 战略计划及政策发展局高级顾问

1994-1997 总干事办公室顾问、高级顾问

1992-1994 亚太发展合作局高级项目官员

加入世界知识产权组织前工作经历

1990-1992 国家工商行政管理局中国商标事务所常务所长
中国北京

1980-1990 国家工商行政管理局企业及外国公司注册司处长、代司长
中国北京

1975-1980 奉调赴非从事对外经济服务事务，交通运输部研究员
中国北京